



SALISBURY
COMPOSITE HIGH

SPONSORSHIP GUIDE

Salisbury Composite High School
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Website: www.salcomp.ca



<https://www.facebook.com/SalisburyComposite>



https://www.youtube.com/channel/UC-P7BSoh4g56_cf4OZcKgAw



Sal App:

<https://play.google.com/store/apps/details?id=com.app.appaa38d1be5612>



Twitter:

<https://mobile.twitter.com/salcomp>

SALISBURY COMPOSITE HIGH SCHOOL



Salisbury Composite High School has a proud tradition of excellence which began in 1953. Accommodating approximately 1100 students, Salisbury is home to a variety of strong academic, CTS, athletic, fine art and extra-curricular/community based programming. We have developed this comprehensive sponsorship program which will aide in the further success of our student body.

Salisbury is a leader in social media, with many followers via our Twitter, Facebook, and YouTube accounts which reach thousands. In addition, our livestream events, produced by our Broadcast students, reach a worldwide audience. We also host countless athletic, fine art and community events.

To enhance the success of our current programs, we are looking for your help. We have included the S.A.B.R.E.S. levels of sponsorship in this package. Each level of support identifies how Salisbury will benefit from your generosity and how you and/or your company will be recognized.

Please give consideration to our school and students, as your support will directly impact our kids and community.

Sabre Pride!





ARCHERY CLUB

Our Archery team competes in several events throughout the year and has produced excellent archers. **Your sponsorship dollars will go towards equipment and cost of attending competitions.**

Support (Level I)	\$50 - \$249 donation
Thank you letter	
Logo on Website	
Achievement (Level II)	\$250 - \$499 donation
Thank you letter	
Logo on Website	
Social media acknowledgement	
Brotherhood (Level III)	\$500 - \$999 donation
Thank you letter	
Logo on Website	
Social media acknowledgement	
Banner in school	
Respect (Level IV)	\$1,000 - \$1,999 donation
Thank you letter	
Logo on Website	
Social media acknowledgement	
Banner in school	
Logo recognition on Archery T-shirts	
Effort (Level V)	\$2,000 - \$4,999 donation
Thank you letter	
Logo on Website	
Social media acknowledgement	
Banner in school	
2 Tickets to Sportsman Show	
T-shirts to students with logo	
Success (Level VI)	\$5,000+ donation
Thank you letter	
Logo on Website	
Social media acknowledgement	
Banner in school	
Logo recognition on Archery T-Shirts	
Logo recognition on Arhery hoodies	
10 tickets to Sportsman Show	

ATHLETICS



Athletics consists of live events run throughout the year from league games to tournaments, some of which are Livestreamed and posted on YouTube. Tournaments draw hundreds of people from around Alberta to our school. Many of our events are Livestreamed and posted on YouTube. **Your sponsorship dollars will go towards equipment, travel costs and uniforms.**

Support (Level I).....\$50 - \$249 donation

Thank you letter
Logo on website

Achievement (Level II).....\$250 - \$499 donation

Thank you letter
Logo on website
Social media promotion

Brotherhood (Level III).....\$500 - \$999 donation

Thank you letter
Logo on website
Social media promotion
Home Gym Promotion

Respect (Level IV).....\$1,000 - \$1,999 donation

Thank you letter
Logo on website
Social media promotion
Home Gym Promotion
Invitation to Colour Night and Recognition at Colour Night

Effort (Level V).....\$2,000 - \$4,999 donation

Thank you letter
Logo on website
Social media promotion
Home Gym Promotion
Invitation to Colour Night and Recognition at Colour Night
Athletics plaque

Success (Level VI).....\$5,000+ donation

Thank you letter
Logo on website
Social media promotion
Home Gym Promotion
Invitation to Colour Night and Recognition at Colour Night
Athletics plaque
Digital yearbook



CTS

(Career and Technology Studies)

Our CTS programs include Commercial Foods, Communication Technology, Construction, Cosmetology, Fabrication (Welding), Mechanics, and Personal Foods. **Your sponsorship dollars will go towards equipment and materials for these important programs.**

Support (Level I)	\$50 - \$249 donation
Thank you letter	
Logo on Website	
Achievement (Level II)	\$250 - \$499 donation
Thank you letter	
Logo on Website	
Social Media Acknowledgement	
Brotherhood (Level III)	\$500 - \$999 donation
Thank you letter	
Logo on Website	
Social Media Acknowledgement	
Small Banner in school	
Respect (Level IV)	\$1,000 - \$1,999 donation
Thank you letter	
Logo on Website	
Social media recognition	
Small Banner in school	
Class picture to sponsor	
Effort (Level V)	\$2,000 - \$4,999 donation
Thank you letter	
Logo on Website	
Social media recognition	
Small Banner in school	
Class picture to sponsor	
Logo displayed on School media system	
Success (Level VI)	\$5,000+ donation
Thank you letter	
Logo on Website	
Social media recognition	
Small banner in school	
Class picture to Sponsor	
Logo displayed on School media system	
1 Grade level CTS Program award for current school year	

DRAMA



The drama department hosts 8 events every year. Each event reaches an audience from 300 - 2000 people in our community. **Your sponsorship dollars will be put towards the costs of producing our shows and helps with royalties, costumes, props, set design, musicians and so much more.**

Support (Level I).....\$50 - \$249 donation

Thank you letter
Quarter page in program - up to 8 events in the year

Achievement (Level II).....\$250 - \$499 donation

Thank you letter
Half page in program - up to 8 events in the year
Logo on website

Brotherhood (Level III).....\$500 - \$999 donation

Thank you letter
Name and logo on playbill poster
Announced as sponsor during event
Full Center page colour in program - up to 8 events in the year

Respect (Level IV).....\$1,000 - \$1,999 donation

Thank you letter
Name and logo on playbill poster
Announced as sponsor during event
Full Center page colour in program - up to 8 events in the year
Tickets to Mainstage Shows
Logo on Banner Outside of Theatre

Effort (Level V).....\$2,000 - \$4,999 donation

Thank you letter
Name and logo on playbill poster
Announced as sponsor during events
Full Center page colour in program - up to 8 events in the year
Tickets to Mainstage Shows
Logo on Banner Outside of Theatre
Salcademy Award (Annual Drama Awards Program for the season. An Award will be given in your name.)

Success (Level VI).....\$5,000+ donation

Thank you letter
Name and logo on playbill poster
Announced as sponsor during events
Full Center page colour in program - 8 events in the year
Tickets to Mainstage Shows
Logo on Banner Outside of Theatre
Salcademy Award (Annual Drama Awards Program for the season. An Award will be given in your name)
Title Sponsor of Mainstage Show at Festival Place



GRAD

The Sal grad is attended by approximately 2500 people consisting of students, parents, staff and community members. **Your sponsorship dollars will be put towards the costs of producing our event, including videos, food, sound and site rental.**

- Support (Level I)**.....\$50 - \$249 donation
Thank you letter
Offer to post their name and logo on grad program

- Achievement (Level II)**.....\$250 - \$499 donation
Thank you letter
Offer to post their name and logo on grad program
Announced as sponsor at grad

- Brotherhood (Level III)**.....\$500 - \$999 donation
Thank you letter
Offer to post their name and logo on grad program
Announced as sponsor at grad
Acknowledgement on credits portion of our grad DVD

- Respect (Level IV)**.....\$1,000 - \$1,999 donation
Thank you letter
Offer to post their name and logo on grad program
Announced as sponsor at grad
Acknowledgement on credits portion of our grad DVD
Invitation to Grad

- Effort (Level V)**.....\$2,000 - \$4,999 donation
Thank you letter
Offer to post their name and logo on grad program
Announced as sponsor at grad
Acknowledgement on credits portion of our grad DVD
Invitation to Grad
Logo placed on sponsorship banner at Grad

- Success (Level VI)**.....\$5,000+ donation
Thank you letter
Offer to post their name and logo on grad program
Announced as sponsor at grad
Acknowledgement on credits portion of our grad DVD
Invitation to Grad
Logo placed on sponsorship banner at Grad
Title sponsor of Staff Video or Student Video

LEADERSHIP



Our SAIL (Sabres Active in Leadership) students produce high quality, team building events within our school and community events. Events like the Terry Fox Run, Wake-a-Thon and Bike-a-Thon. **Your Sponsorship dollars will go towards event costs including equipment rentals and materials.**

Support (Level I).....\$50 - \$249 donation

Thank you letter
Logo on Website

Achievement (Level II).....\$250 - \$499 donation

Thank you letter
Logo on Website
Group picture of the SAIL Team

Brotherhood (Level III).....\$500 - \$999 donation

Thank you letter
Logo on Website
Group picture of the SAIL Team
Announced as sponsor during an event

Respect (Level IV).....\$1,000 - \$1,999 donation

Thank you letter
Logo on Website
Group picture of the SAIL Team
Announced as sponsor during an event
Recognition on Leadership T-shirts

Effort (Level V).....\$2,000 - \$4,999 donation

Thank you letter
Logo on Website
Group picture of the SAIL Team
Announced as sponsor during an event
Recognition on Leadership T-shirts
Thank you ad for event in local newspaper

Success (Level VI).....\$5,000+ donation

Thank you letter
Logo on Website
Group picture of the SAIL Team
Announced as sponsor during an event
Recognition on Leadership T-shirts
Thank you ad for event in local newspaper
Title sponsor for an event



Thank you for your consideration.



